

**ONLY  
28 SPOTS  
AVAILABLE**

# The Pit Crew Challenge

## Management & Leadership Training

**May 17 • 4 p.m. Sharp**  
Delaware Speedway

### DESCRIPTION OF EXPERIENCE:

Seconds count in the high performance world of a race team pit crew. Excellence and flawless execution takes proper preparation well beforehand to deliver results in the moment that matter in a competitive environment. Demanding customers are asking for more in order to win their business; survival is dependent on focusing results at the customer level.

The **Pit Crew Challenge** is an experiential learning program used by the top learning organizations to embed concepts and principals that are crucial to organizational success. Helping organizations break down 'silos' and encourage teamwork by helping participants understand the impact of complexity, ambiguity, and context.

### AT THE END OF THIS SESSION YOU WILL:

- know how 'silos' are created in organizations and how to reduce them
- be able to drive values through to execution
- understand the elements of an effective coaching culture for improved performance
- function in a flat-team, and learn to make the right decisions quickly
- have had an experience you won't soon forget!

\$350  
REGULAR  
PRICE

**\$49**

Members & Alumni

**\$249**

Non-Members



**The Canadian Institute of Management  
LONDON BRANCH**

To register, contact the office at **519-681-4168**  
or email [cimlonbr@sympatico.ca](mailto:cimlonbr@sympatico.ca)

Registration deadline is May 12. This is an outdoor event, so dress accordingly. Please supply contact information in case of a rain date.

in partnership with **Robert A Parker  
& Associates**

[walkonwetpaint.com](http://walkonwetpaint.com)

**Bob Parker**, of Robert A Parker & Associates, has been working in the training industry for over 20 years teaching leadership and development to organizations across North America. He works with leading educational organizations to deliver the Pit Crew Challenge including: Duke Corporate Education (a subsidiary of Duke University's Fuqua School of Business) and The University of Toronto's Rotman School of Business. Companies that have used this program include: Microsoft, Merck, Tyco, Suncor, Sun Life, Bank of America, PwC, Mastercard International, and others in various sectors.

go to

[www.pitcrew.ca](http://www.pitcrew.ca)